

MSc Tourism and Sustainable Development (Under Review)

1. Introduction

Understanding the relationships between tourism, environment and development has been one of the major objectives of governments, scholars and policy makers worldwide. Such interests have been driven by the quest for sustainable tourism development in developed as well as developing economies. This program aims to explore the complex relationships between tourism, the environment and sustainable development, with particular reference to developing countries and small island economies. It provides students with a critical understanding of the advantages and disadvantages of tourism as a form of development and examines its environmental impact, social and economic impacts. The course is suitable for students who wish to have an understanding of the economic and social contribution of tourism and particularly attractive for those seeking employment in tourism and environmental planning in government, non-governmental and international development agencies.

2. Objectives

Upon successful completion of the Programme, students would have acquired the necessary skills to:

- Understand the intricate relationships between tourism and sustainable development
- Understand the complexities and dynamics of tourism development in developing and small island economies and the unique characteristics of such economies
- Appreciate the role of planning and marketing in sustainable tourism development
- Recognise the growing role of CSR in the promotion of sustainable development
- Understand and apply environmental laws and regulations to regulate and manage tourism development

3. General Entry Requirements

As per General Entry Requirements for admission to the University for Postgraduate Degrees.

4. Programme Requirements

Candidate should preferably have a degree in either tourism, leisure, recreational management, environmental management, economics, development studies, law or any other relevant undergraduate degrees deemed suitable by the University.

Consideration will also be given to candidates who do not meet the Programme Entry Requirements but who have experience in a sector relevant to the program of study. Such candidates will be assessed on a case to case basis.

5. Programme Duration

The duration of the Graduate Programme should normally not exceed 4 years.

	Normal	Maximum
Master's Degree (PT):	2 Years	4 Years
Postgraduate Diploma:	2 Years	4 Years

6. **Credits per Semester** : Min. 3 credits, Max. 21 credits subject to Regulation 5.

7. Minimum Credits required for Awards

Master's Degree:	36
Postgraduate Diploma:	24
Postgraduate Certificate:	12

Breakdown as follows:

	Core Taught Modules	Credits from Dissertation	Electives	TOTAL
Master's Degree:	27	6	3	36
Postgraduate Diploma:	24	-	-	24
Postgraduate Certificate	12	-	-	12

8. Assessment

Each module will carry 100 marks and will be assessed as follows (unless otherwise specified):

Assessment will be based on a written examination of 3-hour duration and continuous assessment carrying 30 to 40% of total marks, except for the **Methods for Tourism and Environmental Research module where assessment will be based on 50% continuous assessment and 50% on written examination.**

Continuous assessment will consist of at least two (2) assignments per module per year.

For a student to pass a module, an overall total of 40% for combined continuous assessment and written examination components would be required without minimum thresholds within the individual continuous assessment and written examination.

Each module of 45 hours carries 3 credits and each module of 90 hours carries 6 credits.

During Year 2 of the programme, a Residential Seminar **will be** organised by the Faculty. Students should compulsorily attend and actively participate in the Residential Seminar whenever organised and:

- (i) Students will be required to submit a report of not less than 1200 words to their Programme Coordinator after attendance and participation;

- (ii) Seminar attendance and the report shall be assessed by the Programme Coordinator
- (iii) Attendance at **all sessions of the Seminar is compulsory** and failure to do so would entail non-award of the MSc degree and
- (iv) Grade 'S' assigned upon satisfactory performance as well as attendance at all sessions of the Seminar, in order to be eligible for award of the degree

Submission Deadlines for Dissertation:

First Draft: End of July in the Final Year.

Final Copy: Last working day of August in the Final Year.

9. Important Note

The rules as stipulated in the Programme Structure and Outline Syllabus will replace all other rules & regulations.

10. List of Modules

CORE MODULES

Code	Module Name	Hrs/Wk	Credits
MGT 6194(Y)	Small Island Tourism: Policy and Strategy	3	6
MGT 6196	Tourism and Development	3	3
MGT 6197	Marketing for Sustainable Tourism	3	3
MGT 6287	Biodiversity and Ecotourism Management	3	3
LAWS 6286	Environmental Laws and Regulations	3	3
MGT 6195	Sustainable Development Practices	3	3
MGT 6288	Corporate Social Responsibility for Tourism	3	3
MGT 6198	Methods for Tourism and Environmental Research	3	3
MGT 6000(Y)	Dissertation		6
MGT 6100	Residential Seminar	-	0

ELECTIVE MODULES

MGT 6289	Environment and Development	3	3
MGT 6290	E-Tourism	3	3
MGT 6291	Tourist Behaviour	3	3

NOTE:

- (i) Modules carrying 3 credits are one semester module and shall be examined at the end of the semester in which it occurs
- (ii) Modules with "Y" in the code modules will be examined yearly
- (iii) Dissertations carry 6 credits

11. Program Plan – MSc Tourism and Sustainable Development

YEAR 1

Code	Module Name	Hrs/Wk	Credits
MGT 6194(Y)	Small Island Tourism: Policy and Strategy*	3	6
MGT 6195	Sustainable Development Practices**	3	3
MGT 6196	Tourism and Development**	3	3
MGT 6197	Marketing for Sustainable Tourism***	3	3
MGT 6198	Methods for Tourism and Environmental Research***	3	3

YEAR 2

Code	Module Name	Hrs/Wk	Credits
MGT 6100	Residential Seminar	-	0
MGT 6287	Biodiversity and Ecotourism Management**	3	3
LAWS 6286	Environmental Laws and Regulations**	3	3
MGT 6288	Corporate Social Responsibility for Tourism***	3	3
MGT 6000(Y)	Dissertation*	-	6

CHOOSE ANY ONE FROM

MGT 6289	Environment and Development***	3	3
MGT 6290	E-Tourism***	3	3
MGT 6291	Tourist Behaviour***	3	3

*Yearly module

** Semester 1 modules

*** Semester 2 modules