

BSc (Hons) Management (Minor: Business Informatics) – LME432

1. Objectives

The Programme is intended for persons willing to embark on a career in management within an e-Environment. The main objectives are to equip participants with the necessary concepts, tools and techniques of management and to expose them to information systems relevant to functional areas of management.

Participants will be expected to apply, in the business context, the managerial principles and software packages covered in the Programme. To facilitate the interaction with the business environment, participants will undertake an internship programme.

2. General Entry Requirements

As per General Entry Requirements for admission to the University for Undergraduate Degrees.

3. Programme Requirement

As per general entry requirements.

4. Programme Duration

	Normal (Years)	Maximum (Years)
Degree:	3½ -year sandwich	5½ -year sandwich

5. Credits per Year

Minimum 18 credits, Maximum 48 credits subject to Regulation 4.

6. Minimum Credits Required for Award of Undergraduate Degree: 105 (including 6 credits for practicums).

Breakdown as follows:

Degree	Core Taught Modules	Elective Taught (Min) Modules (including one GEM)	Dissertation	Practicums	Total
Credits	84	9	6	6	105

7. Assessment

Each module will carry 100 marks and will be assessed as follows:

Assessment will be based on a written examination of 2-hour (for a semester module) or 3-hour (for a yearly module) duration as specified and continuous assessment carrying a range of 20% to 30% of total marks except for Module Research Methodology in Management. Continuous assessment will be based on two (2) assignments and should include at least one class test per module per year.

For a student to pass a module, an overall total of 40% for combined continuous assessment and written examination components would be required without minimum thresholds within the individual continuous assessment and written examination.

Most modules in the structure are **yearly modules** which are taught over a period of two semesters and examined at the end of the second semester only. There are continuous assessments over the period of two semesters and the written examination will be of a duration of 3 hours for a yearly module of 6 credits.

Some modules in the structure are run over 15 weeks and carry 3 credits. The assessment of such modules will consist of continuous assessment and an examination of a duration of 2 hrs at the end of the semester in which the module is run.

Written Examination and Continuous Assessment would each carry a weighting of 50% each for the **Module Research Methodology in Management (MGT 2117)**. Continuous Assessment would be based on writing literature review, developing research methodology and report writing.

8. Practicums

The 3½-year degree Programme includes a minimum of 6 months gaining practical experience outside the university at the end of Year 2. It will normally involve working as a management trainee in industry. The advantages of taking such a “sandwich” course are that it will improve students’ maturity and skills base and will give the opportunity to students to “test” in real-life situations what they have learnt in theory. It will also enhance students’ employability skills.

Practicums will be monitored by the Department. Two reports must be produced at the end of the training period: one by the student and one by the supervisor in the workplace. Practicums of at least 6 months’ duration, accounting for 6 credits, must be satisfactorily completed for the award of the degree.

9. List of Modules – BSc (Hons) Management (Minor: Business Informatics)

CORE MODULES

Code	Module Name	Hrs/Wk	Credits
		L+P	
DFA 1020Y(1)	Accounting and Financial Analysis	3+0	6
CSE 1146(1)	Introduction to Information Systems	2+2	3
CSE 1240(1)	Database Systems	2+2	3
LAWS 2100Y(3)	Foundations of Information Technology Law	3+0	6
MGT 1226(1)	Economics for Managers	3+0	3
MGT 1111(1)	Organisation & Management	D.E.	3
MGT 1201(1)	Organisation Behaviour	D.E.	3
MGT 1203(1)	Marketing Fundamentals	3+0	3
CSE 2112(3)	Business Intelligence Tools and Techniques	3+0	3
CSE 2217(3)	Information System Development	2+2	3
CSE 2216(3)	e-Business and the Web	2+2	3
MGT 2060Y(3)	Marketing Management	3+0	6
MGT 2061Y(3)	Human Resource Management	3+0	6
MGT 2062Y(3)	Operations Management	3+0	6
STAT 1010(1)	Statistics I	D.E.	3
MGT 2117(3)	Research Methodology in Management	3+0	3
MGT 3099(5)	Practicums	6 mths	6
CSE 3110(5)	Information Technology and Strategy	3+0	3
CSE 3220(5)	Business Information Systems	3+0	3
MGT 3058Y(5)	Strategic Management	3+0	6
MGT 3059Y(5)	International Business and Management	3+0	6
MGT 3245(3)	Corporate Governance	3+0	3
MGT 3000Y(5)	Dissertation	-	6

ELECTIVE MODULES

CSE 3216(5)	Information Systems Security	3+0	3
MGT 2115(3)	Business Ethics	3+0	3
MGT 3244(3)	e-HR	3+0	3
MGT 3144(3)	Internet Marketing Applications	3+0	3

CSE 3225(5)	Knowledge Management Systems	3+0	3
MGT 3145(3)	Knowledge Management	3+0	3
MGT 3107(5)	Total Quality Management	3+0	3
MGT 3146(3)	Customer Relationship Management and Applications	3+0	3

10. Programme Plan - BSc (Hons) Management (Minor: Business Informatics)

YEAR 1

Code	Module Name	Hrs/Wk L+P	Credits
CORE			
DFA 1020Y(1)	Accounting and Financial Analysis	3+0	6
CSE 1146(1)	Introduction to Information Systems*	2+2	3
MGT 1111(1)	Organisation & Management*	D.E.	3
MGT 1201(1)	Organisation Behaviour**	D.E.	3
STAT 1010(1)	Statistics I*	D.E.	3
MGT 1226(1)	Economics for Managers*	3+0	3
MGT 1203(1)	Marketing Fundamentals**	3+0	3
CSE 1240(1)	Database Systems**	2+2	3

YEAR 2

Code	Module Name	Hrs/Wk L+P	Credits
CORE			
CSE 2112(3)	Business Intelligence Tools and Techniques*	3+0	3
CSE 2217(3)	Information System Development*	2+2	3
CSE 2216(3)	e-Business and the Web*	2+2	3
LAWS 2100Y(3)	Foundations of Information Technology Law	3+0	6
MGT 2060Y(3)	Marketing Management	3+0	6
MGT 2061Y(3)	Human Resource Management	3+0	6
MGT 2062Y(3)	Operations Management	3+0	6
MGT 2117(3)	Research Methodology in Management**	3+0	3

YEAR 3

Code	Module Name		Credits
CORE			
MGT 3099(5)	Practicums	6 mths	6

YEAR 3 + YEAR 4

Code	Module Name	Hrs/Wk L+P	Credits
MGT 3058Y(5)	Strategic Management	3+0	6
CSE 3110(5)	Information Technology and Strategy*	3+0	3
CSE 3220(5)	Business Information Systems**	3+0	3
MGT 3245(3)	Corporate Governance	3+0	3
MGT 3059Y(5)	International Business and Management	3+0	6
MGT 3000Y(5)	Dissertation	-	6

ELECTIVES
1st SEMESTER

CHOOSE ONE FROM

CSE 3216(3)	Information Systems Security	3+0	3
MGT 2115(3)	Business Ethics	3+0	3
MGT 3244(3)	e-HR	3+0	3
MGT 3146(3)	Customer Relationship Management and Applications	3+0	3

ELECTIVES
2nd SEMESTER

CHOOSE ONE FROM

CSE 3225(3)	Knowledge Management Systems	3+0	3
MGT 3144(3)	Internet Marketing Applications	3+0	3
MGT 3145(3)	Knowledge Management	3+0	3
MGT 3107(5)	Total Quality Management	3+0	3

NOTES:

Submission Deadline for dissertation:

Final copy: Last working day of October in the final year of the programme.

Modules carrying asterisk(s):

*These are 3-credit modules, which will be run and examined at the end of the first semester.

**These are 3-credit modules, which will be run and examined at the end of the second semester.

One General Education Module (GEM), 3 credits-module, to be completed over the duration of the programme.

July 2012