

# Masters of Science in International Business Management – LM507 (Part-Time)

## 1. Context and Objectives

The aim of the Programme is to provide participants with knowledge in the field of International Business that will be both academically rigorous and vocationally relevant. The core modules of the Programme provide a comprehensive grounding in theoretical and empirical aspects of international business, while the elective modules will allow students to explore issues in the functional areas of international firms. An innovative aspect of this degree Programme is the foreign language-based module in German, Spanish, Portuguese or Mandarin.

Upon successful completion of the Programme, students would have acquired the necessary skills to:

- think analytically and critically, aptitudes which are of crucial importance in today's continuously changing and turbulent global business environment;
- work at managerial level within an international/multinational organisation;
- work effectively in more than one country;
- recognise and analyse complex management problems in multinational and international firms that deal extensively with foreign firms and to implement the solutions in the context of internationally operating organisations; and
- handle a foreign language, which should provide them with an added edge within the international business sectors.

The Programme is of relevance to those interested in a professional career in:

- (i) international business consultancy;
- (ii) the international business management of international/multinational companies, or
- (iii) government, public institutions or non-governmental organisations where an in-depth understanding of various aspects of international business, management and strategy is essential.

## 2. Learning Outcomes

After completing the programme, students should be able to:

1. Determine the feasibility of international markets by assessing potential risks against potential gains.
2. Develop international business plan and assist in its implementation.
3. Select the optimal international market entry strategy.
4. Devise effective international marketing strategies that fit the needs and interests of an international target market.
5. Apply management practices essential for developing and sustaining competitive global advantages.
6. Make ethical decisions and recommendations in international trade activities.

## 3. Teaching and Learning Methods

Teaching methods throughout the programme are student-centred, typically within a lecture/seminar or longer workshop format. Students will have to further develop a range of interpersonal skills including skills in managing research projects, oral presentations, problem-solving, organising group-work and critiquing literature.

Various teaching and learning methods are used for the MSc programme to provide students with a learner-centered experience, these include: Direct instruction, Flipped classroom, Game-based learning, Inquiry-based learning, Expeditionary Learning.

Modules shall be taught over 10 weeks. A 6 LCCS credits module represent 180 notional learning hours broken down as follows: 30 contact hours (lectures and tutorials), 60 hours of self-study and 90 hours of other learning hours.

#### 4. Entry Requirements

- **General Requirements**

Successful completion of an undergraduate degree with

- at least a Second Class or 50%, whichever is applicable or
- a GPA not less than 2.5 out of 4 or equivalent, from a recognised higher education institution.

**OR** alternative qualifications acceptable to the University of Mauritius.

- **Programme Requirements**

Preference will be given to holders of a degree in Management, Finance, Economics or Law.

- **General and Programme Requirements – Special Cases**

The following may be deemed to have satisfied the General and Programme requirements for admission:

- Applicants who do not satisfy any of the requirements as per Regulations 2 and 3 above but who submit satisfactory evidence of having passed examinations which are deemed by the Senate to be equivalent to any of those listed.
- Applicants who do not satisfy any of the requirements as per Regulations 2 and 3 above but who in the opinion of Senate submit satisfactory evidence of the capacity and attainments requisite to enable them to pursue the programme proposed.
- Applicants who hold a full practising professional qualification obtained by examination.

#### 5. Programme Duration

The duration of the Graduate Programme should normally not exceed 4 years (8 Semesters).

	<b>Normal</b>	<b>Maximum</b>
Master's Degree (PT):	2 Years	4 Years
Postgraduate Diploma:	2 Years	4 Years

#### 6. LCCS Credits Required: Minimum 12 per Year

Maximum 48 LCCS credits subject to above programme duration regulation.

#### Minimum LCCS Credits required for Awards

Master's Degree: 72 LCCS Credits  
 Postgraduate Diploma: 60 LCCS Credits

## 7. Assessment and Deadlines

### 7.1 Modules

Each module will carry 100 marks and will be assessed as follows:

#### ***Continuous Assessment: 40% - 50%***

Assessment will be based on a written examination of 3 hour duration and continuous assessment carrying a range of 40-50% of total marks. Continuous assessment may be based on at least 2 assignment(s), tests and/or seminar presentations.

#### ***Examinations: 50% - 60%***

For a student to pass a module, an overall total of 40% for combined continuous assessment and written examination components would be required without minimum threshold within the individual continuous assessment and written examination.

### 7.2 Dissertation

Dissertation will carry 12 LCCS credits and it is crucial that students attend all lectures on Business Research Methods Module to be properly equipped to produce good dissertations. Assessment will also include performance at *viva-voce*. The number of words for the dissertation will be between 12,000 and 14,000.

Submission Deadlines for Dissertation:

- First Draft: End of July in the Final Year.
- Final Copy: Last working day of August in the Final Year.

### 7.3 Residential Seminar

During year 2, a Residential Seminar will be organised by the Faculty. Students should compulsorily attend and actively participate in the Residential Seminar whenever organised and:

- (i) Students will be required to submit a report of not less than 1200 words to their Programme Coordinator after attendance and participation;
- (ii) Seminar attendance and the report shall be assessed by the Programme Coordinator;
- (iii) Attendance at all sessions of the Seminar is compulsory and failure to do so would entail non-award of the MSc degree; and
- (iv) Grade 'S' assigned upon satisfactory performance as well as attendance at all sessions of the Seminar, in order to be eligible for award of the degree.

### 7.4 Business Language Workshop

The business language workshop shall be **compulsory**. It will be non-examinable and run over 30 hours. As part of the assessment, students will be required to submit assignments and/or perform oral presentations. **Students will be assigned Grade "S" upon satisfactory attendance and performance in the workshop in order to be eligible for the award of the degree.**

### 7.5 Specific regulation regarding termination

If CPA < 40, at the end of 2 consecutive semesters, the registration of the student will be terminated.

#### Important Note

The rules as stipulated in the Programme Catalogue and Outline Syllabus will replace all other rules & regulations.

## 8. List of Modules

<b>CORE MODULES</b>					
<b>Code</b>	<b>Module Name</b>	<b>Contact Hrs</b>	<b>Self Study Hrs</b>	<b>Other Learning Hrs</b>	<b>LCCS Credits</b>
MGT 5219	International Business Environment	30	60	90	6
MGT 6117	International Business Strategy	30	60	90	6
MGT 5222	Intercultural Management	30	60	90	6
MGT 6035	Global Marketing Management	30	60	90	6
MGT 6015	Research Methodology for Managers	30	60	90	6
MGT 5220	Multinational Corporations and Emerging Markets	30	60	90	6
MGT 6118	Governance and Corporate Ethics	30	60	90	6
MGT 5221	Logistics and Supply Chain Management	30	60	90	6
MGT 6000Y	Dissertation	-	-	-	12
MGT 6100	Residential Seminar	-	-	-	-
<b>ELECTIVE MODULES (Choose at least two)</b>					
MGT 6119	International Entrepreneurship and Innovation	30	60	90	6
ACF 6009	International Business Finance	30	60	90	6
MGT 6120	Project Management	30	60	90	6
ACF 6008	International Accounting	30	60	90	6
LAWS 6607	International Business Law	30	60	90	6
<b>BUSINESS LANGUAGE WORKSHOP</b>					
MGT 6042	Business Language workshop	30	-	-	-

#### NOTE:

- (i) All exams will be held at the end of semester.
- (ii) The above list of elective modules is not exhaustive.
- (iii) The University may not offer any of the elective modules if a critical mass of students is not attained.

## 9. Programme Plan – Masters of Science in International Business Management

### YEAR 1

Code	Module Name	Contact Hrs	LCCS Credits
<b>CORE</b>			
MGT 5219	International Business Environment*	30	6
MGT 5220	Multinational Corporations and Emerging Markets**	30	6
MGT 5222	Intercultural Management*	30	6
MGT 6117	International Business Strategy*	30	6
MGT 5221	Logistics and Supply Chain Management**	30	6
MGT 6015	Research Methodology for Managers **	30	6
<b>Sub Total</b>			<b>36</b>

### YEAR 2

Code	Module Name	Contact Hrs	LCCS Credits
<b>CORE</b>			
MGT 6035	Global Marketing Management*	30	6
MGT 6118	Governance and Corporate Ethics **	30	6
MGT 6000Y	Dissertation	-	12
MGT 6042	Business Language Workshop ***	30	-
MGT 6100	Residential Seminar	-	-
<b>ELECTIVES</b>	<b>CHOOSE AT LEAST TWO****</b>		
MGT6119	International Entrepreneurship and Innovation	30	6
ACF 6009	International Business Finance	30	6
MGT 6120	Project Management	30	6
ACF 6008	International Accounting	30	6
LAWS 6607	International Business Law	30	6
<b>Sub Total</b>			<b>36</b>
<b>Grand Total</b>			<b>72</b>

\* These are 3-credit modules, which will be run and examined at the end of the first semester.

\*\*These are 3-credit modules, which will be run and examined at the end of the second semester

\*\*\* The business language workshop will be run over Semester 1 of Year 2

\*\*\*\*One elective in semester 1 and one elective in semester 2