



PRODESIGN

SUSTAINABILITY & MEP ENGINEERS

Pro-Design Engineering Consultants Ltd is hiring a Digital Marketing Assistant!

Prodesign is a consulting engineering firm that has consistently embraced new technology and is well-versed in the benefits of green buildings. Over the last 26 years, the company has worked with both public and private sector clients, and is now recognised as the top local provider of Mechanical, Electrical and Public health (MEP) engineering as well as green building design.

Situated at First Floor Building No. 2 Valentina Industrial Estate, Phoenix

Duties are as follows:

- Analyze, design and implement strategies in the area of mass media, communication and marketing
- Perform Digital Marketing e.g. Email Marketing, Social media marketing
- Create banners and contents for marketing purposes.
- Plan, monitor and evaluate online marketing campaign.
- Assist in the production of marketing materials, including leaflets, posters, flyers, newsletters, brochures, e-newsletters and website;
- Write content for both print and web including the company website, blog, brochures and newsletter
- Monitor the company's social media and online presence.
- Recommend techniques to improve the company's public image.
- Make sure that all promotional and marketing materials meet the company's brand identity strategy.
- Assess and report on the effectiveness of communication strategies.
- Coordinate meetings, press conferences, and presentations.

We are currently looking for degree holders in Marketing and Communication.

Duration: Full time

Experience: (Optional) Fresh Graduates

Remuneration: YEP Programme

Working Days/ Time: Monday to Friday- 8:30 to 4:45pm

Send your CV/ Motivation Letter on: farahnaz.sairally@prodesign.mu/admin@prodesign.mu

By: **30 July 2023**

Learn more on their company: www.prodesign.mu/