



## STM Consulting is hiring!

STM Consulting is a leading provider of tailored services for the iGaming industry. With a focus on innovation and client success, we offer a comprehensive suite of solutions including managed services, digital marketing, graphic design, content creation, consultation, and a robust iGaming platform.

Our experienced team brings together industry expertise, cutting-edge technology, and a collaborative approach to help operators thrive in a competitive market. Whether it's optimizing player acquisition, enhancing customer support, or driving brand visibility, STM Consulting delivers exceptional results, tailored to meet the unique needs of each client. With a proven track record, global reach, and a passion for excellence, we are the trusted partner to elevate your iGaming operations to new heights of success.

<b>JOB TITLE</b>	Junior Graphic Designer
<b>DEPARTMENT</b>	Design Team
<b>JOB LOCATION</b>	Mauritius, Jin Fei
<b>LOCATION TYPE</b>	Hybrid
<b>EMPLOYMENT TYPE</b>	Permanent – Full Time
<b>WORKING HOURS</b>	09:00 – 17:00 – Monday to Friday
<b>CLOSING DATE</b>	08 <sup>th</sup> December 2024



### **Job Overview:**

We are seeking a creative and detail-oriented **Junior Graphic Designer** to join our Design Team in the online gambling industry. This is a fantastic opportunity for someone looking to kickstart their design career while working in an exciting and fast-paced environment. As a Junior Graphic Designer, you will be responsible for creating visually engaging assets that support our digital marketing campaigns, promotions, social media, and website content. You will work closely with senior designers and marketing teams to deliver high-quality designs that attract and engage players while maintaining brand consistency.

### **Key Responsibilities:**

- **Design Creation:** Develop eye-catching and on-brand designs for a variety of digital marketing materials, including display ads, email templates, social media posts, landing pages, website banners, and promotional graphics for online gambling campaigns.
- **Brand Consistency:** Ensure that all designs align with the company's brand guidelines and contribute to maintaining a consistent visual identity across all channels.
- **Collaborate with Marketing Teams:** Work closely with the marketing and content teams to understand campaign goals and create designs that enhance the overall customer experience. Support the team by designing assets that promote online games, bonuses, tournaments, and other marketing initiatives.
- **Social Media Content:** Create social media graphics that are visually engaging, on-brand, and optimized for various platforms (Facebook, Instagram, Twitter, etc.), ensuring they effectively drive user engagement and conversion.
- **Web and Mobile Design:** Assist in designing assets for the website and mobile platforms, such as banners, icons, buttons, and other interface elements, ensuring that they are optimized for both desktop and mobile user experiences.
- **Ad Design:** Design digital ads for various online platforms (Google Ads, Facebook Ads, affiliate networks) with an understanding of ad size specifications, audience targeting, and conversion optimization.
- **Promotions and Campaign Design:** Support the design and production of promotional graphics for special events, new game launches, seasonal promotions, and affiliate marketing materials. Collaborate with the marketing team to create compelling visuals that drive customer acquisition and retention.
- **File Management and Delivery:** Organize and manage design files, ensuring they are properly labeled, stored, and delivered in the required formats for marketing campaigns and web deployment.



- **Research and Inspiration:** Stay up to date with the latest design trends, tools, and techniques, and apply them to create fresh and innovative designs. Research competitor designs and the latest trends in the online gambling industry to ensure your designs are current and competitive.
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#### **Required Skills & Qualifications:**

- **A Degree or Diploma** in Graphic Design, Visual Arts, or a related field, or equivalent work experience.
  - **1+ year of experience** in graphic design, either in a professional role, freelance, or internship (experience in online gambling is a plus but not required).
  - Proficiency in **Adobe Creative Suite** (Photoshop, Illustrator, InDesign) or similar design software.
  - Solid understanding of **digital design principles**, including web and mobile optimization, typography, color theory, and layout design.
  - Basic knowledge of **UI/UX design** principles is a plus.
  - Experience with **social media design** and creating assets for platforms like Facebook, Instagram, and Twitter.
  - Strong attention to detail and a keen eye for aesthetics.
  - Ability to work effectively in a **collaborative team environment** while taking direction from senior designers and other team members.
  - Good communication skills and the ability to take feedback and make design revisions as needed.
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#### **Preferred Qualifications:**

- Experience with **motion graphics** and **video editing** (e.g., After Effects, Premiere Pro).
  - Familiarity with **HTML/CSS** or basic web design principles.
  - Knowledge of **online gambling** or **gaming** industries and how to design with these audiences in mind.
  - Experience with **branding** and designing for consistent brand voice and image.
  - **Portfolio** showcasing a variety of digital design work, especially in advertising, social media, or web design (please provide a link to your portfolio when applying).
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#### **What We Offer:**

- Competitive salary and Quarterly performance-based bonuses.
  - Opportunity to work in a fast-paced and growing industry.
  - **Comprehensive training** and mentorship from senior marketing professionals.
  - A dynamic, collaborative work environment with a focus on innovation.
  - **Health and wellness benefits**, plus other employee perks.
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If you are a passionate designer with a strong eye for detail and a desire to create engaging visual content, we'd love to hear from you. Join our team and help bring our brand to life through your creative designs!

Please send your CV and Motivation Letter to: [recruit@stmconsulting.io](mailto:recruit@stmconsulting.io)

Learn more about our company: <https://www.stmconsulting.io/>