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## **Happy House Company is hiring a Marketing Support Officer.**

HAPPY HOUSE Company is Founded in 1976, Happy House Ltd is the industry leader specializing in electrical & digital building infrastructure providing solutions for lighting management, energy, network in buildings. The sector of activity is Retail (For example: Family own Management)

Situated at Happy House Ltd, Plot C9 Bagatelle Commercial, Moka

### **Duties are as follows:**

#### **Responsibilities:**

##### **WEBSITE**

1. Gather data and photos from suppliers.
2. Assist to data input and photo resizing.
3. Liaise and follow up with Photographer during the photoshoot.

##### **SOCIAL MEDIAS**

1. Managing social media including posting, replying to messages
2. Helps create content and come up with innovative ideas.
3. Liaise with Influencers

##### **MARKETING**

1. Assist the Marketing Manager in managing and developing marketing campaigns.
2. Assist in researching and analysing data to identify sales demands, define audiences.
3. Assist in conducting promotional activities, massive Sales, Salon de la Maison, RDA, Billboards,
4. Organizing and distributing financial and statistical information as per request from the manager
5. Overseeing campaigns on social media and to provide adequate stats whether the campaign has been successful or not.
6. Liaise with all suppliers for marketing material.
7. Support the creation and distribution of marketing materials, both digital and print.

8. Conduct basic market research and analysis under the guidance of senior team members.
9. Assist in the coordination and execution of promotional events and activities.
10. Collaborate with other team members to ensure timely completion of tasks.
11. Stay informed about industry trends and best practices to contribute fresh ideas to the team.

We are currently looking for degree holders in Marketing Management.

Duration: (Full time)

Experience: (Optional) – Knowledge in Photoshop /Illustrator will be an advantage.

Remuneration: **Remuneration**

Working Days/ Time: From Monday to Friday- 8:30 to 5pm

Send your CV/ Motivation Letter on: Hr@happyhouseltd.com

By: **Next week:18.07.24**

Learn more on their company: Linked in and Facebook.