



Artline Ltd is hiring an [Account Executive/Media Planner!](#)

Artline Ltd is a fully-fledged advertising agency incorporated in 1990, offering comprehensive range of services that addresses both the traditional and digital marketing aspects of a business.

What we offer? Advertising (Press, TV & Radio), Marketing & Media Planning, Brochures, Folders & Annual Reports, Corporate Identity, Logo & Applications, Digital Marketing & Advertising, Event organisation & Exhibitions

Situated at [6 La Brillane St, Port Louis](#)

Duties are as follows:

1. Prepare marketing plan and budget based on strategy
2. Managing, reviewing progress and delivering the client's advertising projects.
3. Act as the liaison between the creative team and the account manager
4. Identify and keep tab on competitors
5. Liaise with different media channels such as newspapers, magazines, radio, television, internet, outdoor media such as billboards, etc..., for media space
6. Assess the efficiency of certain platforms and media channels
7. Coordinate special events when required
8. Any other duties where requested

We are currently looking for degree holders in
[BSc \(Hons\) Communication Studies with specialisation in Business Communication](#)

[Bsc \(Hons\) Marketing](#)

Duration: [Full time](#)

Experience: (Optional)

Remuneration: [Remunerated](#)

UILO Team-MB
June 2021

Working Days/ Time: [From Monday to Friday- 8:30 to 5pm](#)

Send your CV/ Motivation Letter on: jennifer@artlinecreative.com

Learn more on their company: www.artlinecreative.com