Internship Opportunity: Overview

- This internship would be in Chennai, India – Head Quarters of Manage Engine
- The internship will span a period of 6 to 12 months.
- Travel and accommodation will be taken care of by the company.
- During this internship tenure, the candidates are eligible for a stipend according to industry norms
- You'll get hands-on experience by working on real-time Technical projects that will help you in building a career as a Marketing Analyst/Technical Consultant

Who can apply?

This internship program caters to university students in the final year or the recent graduates, with computer science background (preferred). This initiative is designed for individuals who are eager to engage in an international internship experience, particularly in India.

Marketing Internship:

Requirements:

- Facilitate and drive campaign strategy, planning, execution, and lead generation and ROI tracking based on geo-based goals and other influential factors
- Website Translation, Maintain ManageEngine French website on par with English website
- Add new products - update the content at periodic intervals and Update marketing / sales collaterals / PPT's
- Generate New Content, Create new content on the latest trends - Technology Blogs, Articles, Case Study
- Branding, Positioning
- Any degree with good writing ability (MBA's preferred)

French : Advanced level
English : Intermediate level

Interested students kindly share the CV's to the below mentioned email address.

natraj.b@zohocorp.com
shivangi.s@zohocorp.com