



The Mauritius Tourism Promotion Authority is hiring trainees for the Marketing and Promotion unit Department.

The Mauritius Tourism Promotion Authority (MTPA) operating under the aegis of the Ministry of Tourism is the official body responsible for promotion of Mauritius as a tourist destination abroad.

It is situated at the 4th and 5th Floor of Victoria House, St Louis Street, Port Louis.

Duties are as follows:

1. To assist in marketing, advertising and promotional campaigns for specific markets. 2. To assist in the preparation of brief on market situation.
2. To assist in the organisation of tourism fairs for different markets.
3. To assist in the compilation of data for market research analysis and periodic reports.
4. To prepare program/itineraries of visit for educational groups, media people, TV crew and VIP's visiting Mauritius.
5. To assist in the organisation of events held locally.
6. B2B and B2C coordination with airlines, tour operators and travel agents.
7. To accompany journalists during press trips and conduct familiarization visits for representatives of the travel trade .
8. To reply to request for information from potential overseas visitors.

We are currently looking for degree holders in:

- BSc (Hons) International Business Management
- BSc (Hons) Management
- BSc (Hons) Marketing Management
- BSC (Hons) Tourism, Leisure and Recreation Management

Duration: Full time- For an initial period of 6 months

Remuneration: A stipend will be paid depending on highest Qualification + Bus Fares Refund

Working Days/ Time: From Monday to Friday- 8:45 to 16:00

Send your CV/ Motivation Letter on: rima@mtpa.mu

By: 31 July 2024