

MA Cultural Tourism and Heritage Management (Part-Time) – SH536

1. Objectives

The MA Cultural Tourism and Heritage Management course is a two-year part time postgraduate programme focusing on teaching of skills and inculcating experience required for the management of heritage and the development of capacity in the cultural tourism sector in Mauritius and South West Indian Ocean. Heritage is both a tourism (economic value) resource as well as a marker of identity, nationhood, and a means to social cohesion (intrinsic value). Heritage, both tangible and intangible, movable and immovable, provide great potential for nurturing relations between peoples as well as providing sustainable means of living. To be able to harness the potential of heritage, there is need for capacity building according to international standards.

The programme aims to provide the necessary background for the future heritage and cultural tourism manager; to develop their capacity to think and act locally and globally and to create a pool of heritage and cultural tourism professionals capable of working anywhere in the world. The tourism component of their training will empower them to design, manage, and deliver cultural tourism, leisure and recreation services. This emerging sector requires all-rounded and well-informed professionals who, after training, can assume managerial, supervisory and leadership responsibilities in the heritage and cultural tourism, leisure and recreation sectors and deliver world class services.

2. General Entry Requirements

As per General Entry Requirements for admission to the University Undergraduate Degree. For those already working in the administration, tourism and heritage sector, prior knowledge and experience will be considered.

3. Programme Requirements

At least a second class undergraduate degree from a recognized university in related fields such as management, law, engineering, humanities, history, architecture, archaeology, anthropology and the sciences.

4. Programme Duration

	Minimum (years)	Maximum (years)
Master's Degree:	2	4
Postgraduate Diploma:	1	2

5. Minimum Credits Required for the Degree Award: 36

	Core Modules	Dissertation / Technical Report	Total
Master's Degree	27	9	36
Postgraduate Diploma	24	-	24

6. Credits per Year

As per University Regulations.

7. Assessment

Each module will carry 100 marks and will be assessed as follows (unless otherwise specified):

Written examination of 2-3 hours duration for non-practical modules and course work assessment carrying 30-40% of total marks. Course work assessment will be based on seminar presentations, practical sessions, or project work. The overall pass mark is 50%.

Practical modules marked 'P' or 'R' will be assessed on a 100% continuous assessment basis.

Dissertation/Technical Report carry 9 credits and will be in an area of specialization.

8. Submission Deadlines for Final Year Dissertation or Technical Report

First draft: End of July of the final year

Final copy: Last working day of August in the final year by 4:00 pm at latest.

Each student will submit a dissertation proposal to the Programme Coordinator at the beginning of the second year. The length of the dissertation should be between 10,000 to 14,000 words.

Three copies of the dissertation (two spiral bound copies and one soft copy in a single PDF text file on electronic storage media) should be submitted to the faculty registry and in addition a soft copy of the dissertation should be uploaded on the *Turnitin Platform*, in the final assignment submission link indicated by the Programme Coordinator.

9. Programme Plan – MA Cultural Tourism & Heritage Management

CODE CORE	MODULE NAME	HRS/ WK L/P	CREDITS
YEAR 1			
HIST 5000YR	Debating Mauritian History and Heritage	2+0	6
MGT 6301	Cultural Heritage Marketing ¹	3+0	3
HIST 5102	Heritage Economics ¹	2+2	3
HIST 5103	Heritage, Tourism and Sustainable Development ²	2+2	3
Electives	Choose any 3 credit module from the list below		
HISTP 5204	Practical Conservation: Archival or Digital Preservation ^{1*}	1+4	3
HISTP 6202	Practical Conservation: Architectural or Archaeological ^{2*}	1+4	3
YEAR 2			
CODE CORE			
MGT 6302	Strategic Heritage Management ¹	2+1	3
MGT 6303	International Cultural Tourism ¹	3+0	3
HIST 5104	Management of World Heritage (Indian Ocean) ²	1+4	3
HIST 6000 HIST 6002	Dissertation or Technical Report		9
TOTAL 36 credits			

*The University reserves the right not to offer a given module if the critical number of students is not attained / and subject to availability of resource specialists. Students will be required to submit their choice of practical in semester 1 and 2 in order of priority during the application process.

¹ Taught and examined in Semester 1 ; ² Taught and examined in Semester 2