

# BA (Hons) Cultural Tourism and Heritage Management - SH355

## (Part-Time)

### 1. Objectives

The BA Cultural Tourism and Heritage Management course is an intensive three-year part time undergraduate programme focuses on teaching of skills and inculcating experience in order to build up capacity and managerial skills required for the management of heritage and cultural tourism in Mauritius and South West Indian Ocean. Heritage is a tourism resource with economic value and a marker of identity, nationhood, and a means to social cohesion (intrinsic value). Heritage, both tangible and intangible, movable and immovable, provide great potential for nurturing relations between peoples as well as providing sustainable means of living. However, to be able to harness the potential of heritage, there is need for capacity building at all levels and particularly at graduate and postgraduate level.

The curriculum includes a strong practical component made up each year of a different type of practical experience. The first year consists of a short internship either in a heritage or a cultural tourism related field as well as practical skills such as inventorying and mapping of heritage. In the second year, a longer internship is envisaged together with one fundraising activity to be undertaken by students. In the third year, students will devote one module to preparing a heritage tourist trail and also opt for a research project or a dissertation.

The aim of this practical training is to help students acquire real skills required in the cultural tourism and heritage sector. The Internships and research modules, accounting for 21 credits, must be satisfactorily completed for the award of the BA degree.

### 2. General Entry Requirements

As per General Entry Requirements for admission to the University Undergraduate Degree. For those already working in the administration, tourism and heritage sector, prior knowledge and experience will be considered.

### 3. Programme Requirements

- A Credit in English Language at Cambridge School Certificate/'O' Level or equivalent;
- 2 GCE 'A' Level passes in relevant subjects. Priority will be given to the following relevant subjects: History, Sociology, Languages and Literature, Psychology, Sciences, Law, Art, Cultural Studies.

### 4. Programme Duration

	Minimum Years	Maximum Years
Diploma	2	3
BA Degree	3	5

### 5. Credits per Semester

As per University Regulations.

### 6. Minimum Credits Required for the Awards – 102

	Core Modules	Dissertation Or Research Project+ 1 Elective	Electives Modules	Total
Degree	87	9 or (6 + 3)	6	102

## **7. EXIT POINTS - MINIMUM CREDITS REQUIRED FOR DIPLOMA /DEGREE AWARD**

Diploma	63 credits
BA Degree	102 credits

## **8. Assessment**

Each module will carry 100 marks and will be assessed as follows (unless otherwise specified):

Written examination of 2-3 hours duration for non-practical modules and course work assessment carrying 30-40% of total marks. Course work assessment will be based on seminar presentations, practical sessions, internships and / or project work.

Practical modules marked 'P' will be assessed on a 100% continuous assessment basis.

**EXCEPT FOR THESE MODULES, CONTINUOUS ASSESSMENT WILL INCLUDE AT LEAST ONE ASSIGNMENT.**

An overall total of 40% for combined course work assessment and written examination components would be required to pass the module, without minimum thresholds within the individual course assessment and written examination.

All modules carry their own credit value.

Dissertations carry 9 credits and will be in an area of specialization.

Students are required to earn a CPA of **60** before they are eligible to register on HIST 3000(5) – Dissertation.

Each student will submit a dissertation proposal to the Programme Coordinator at the beginning of the third year. The length of the dissertation should be between 8,000 and not more than 12,000 words.

The research project should be an original piece of research work of up to 5,000 words on a on an original topic or set of documents, of the student's choice, in consultation with the Department.

## **9. Submission Deadlines for Final Year Dissertation/Research Project**

Three copies of the dissertation (two spiral-bound copies and one soft copy in a single PDF text file on electronic storage media) should be submitted to the Faculty/Centre Registry and in addition, a soft copy of the dissertation in a single PDF text file should be uploaded on the "Turnitin' Platform", in the final assignment submission link indicated by the Programme/Project Coordinator.

All of the above should be submitted not later than the last working day (i.e. excluding Saturdays, Sundays and Public Holidays) of March of the academic year by 4.00 p.m. at latest.

## 10. Programme Plan – BA (Hons) Cultural Tourism and Heritage Management

Year 1 CORE Code	Module Name	Hrs/Wk L+P	Credits
HIST 1004Y(1)	Heritage Inventory and Documentation	2+2	6
HIST 1015Y(1)	Mauritian History and Heritage	2+1	6
MGT1122Y(1)	Principles of Tourism Management <sup>1</sup>	3+0	6
CIVE 1128(1)	Principles & Methods of Geographical Information Systems <sup>1</sup>	2+2	3
MGT 1203(1)	Marketing Fundamentals <sup>2</sup>	2+1	3
HIST 1001(1)	Heritage Communication <sup>2</sup>	2+2	3
HERTP 1000(1)	Internship I <sup>2</sup>	0+3	3
MGT1067 (1)	Principles and Practice of Management <sup>1</sup>	2+1	3
<b>ELECTIVES</b> (Choose one elective amounting to 3 credits)			
COMS 1010(1)	Communication Skills <sup>1</sup>	3+0	3
LAWS 1209(1)	Tourism, Hospitality and Events <sup>2</sup>	3+0	3
HIST 1114(1)	Mauritian Natural History <sup>1</sup>	3	3
<b>Total 36 credits</b>			
CORE Code	YEAR 2 Module Name	Hrs/Wk L+P	Credits
HIST 2016Y(3)	Heritage Tourism: Eco- and Creative Tourism	3+0	6
HIST2114(3)	Peoples and Cultures of South West Indian Ocean <sup>1</sup>	2+2	3
HIST 2119(3)	Heritage Legal Frameworks <sup>1</sup>	3+0	3
MGT 2156(3)	IT Applications Tourism & Hospitality Sectors <sup>1</sup>	2+2	3
HIST 2120 (3)	Archeology I <sup>1</sup>	3+0	3
HIST 2122(3)	Cultural Heritage and Tourism: Role of Cultural Industries <sup>2</sup>	3+0	3
STAT 2124(3)	Statistics for Tourism, History and Heritage <sup>2</sup>	3+0	3
HERTP 2000Y(3)	Internship II <sup>2</sup>	0+6	6
<b>ELECTIVES</b> (Choose any electives amounting to 3 credits)			
HIST 2125(3)	War, Society and Public History in Mauritius <sup>1</sup>	3+0	3
HIST 2217(3)	Biodiversity Studies <sup>2</sup>	3+0	3
CIVE3120 (3)	Applications of Geospatial Tools to Heritage Management <sup>2</sup>	2+2	3
<b>Total 33 credits</b>			
CORE Code	YEAR 3 Module Name	Hrs/Wk L + P	Credits
MGT 3069Y(5)	Tourism Planning	3+0	6
HERTP 3111Y(5)	History, Heritage and Multimedia	1+4	6
HIST 3113(5)	Heritage Conservation Management <sup>1</sup>	3+0	3
HIST 3114(5)	Politics of Heritage Advocacy <sup>1</sup>	3+0	3
HIST 3115(5)R	Creating Cultural Tourist Trails <sup>2</sup>	1+4	3
MGT 3018(5)	International Tourism <sup>2</sup>	3+0	3
HIST 3000(5)	Dissertation or		9
HIST 3016(5)RP	Research Project + <i>one 3-credit module</i> **		9
<b>Total 33 credits</b>			

Note: <sup>1</sup>Modules taught and examined in Semester 1; <sup>2</sup>Modules taught and examined in Semester 2.

\*\*Students opting for a Research Project will have to choose a 3-credit module offered by the Department.